



Social Entrepreneurship
The Quest for Social Change and Impact at Scale

Skoll Social Impact Portfolio

Jeffskoll
GROUP

skoll
FOUNDATION

skoll global
threats fund

participant^o
MEDIA

CAPRICORN
INVESTMENT GROUP

skoll
world
forum
ON SOCIAL
ENTREPRENEURSHIP

University of Oxford
Skoll Centre for Social
Entrepreneurship
Saïd Business School

Take
Part

pivot

*Social
Entrepreneurs*

*Safeguards from
Existential Threats*

Mass Media

*Strategic
Investing*

Our Mission



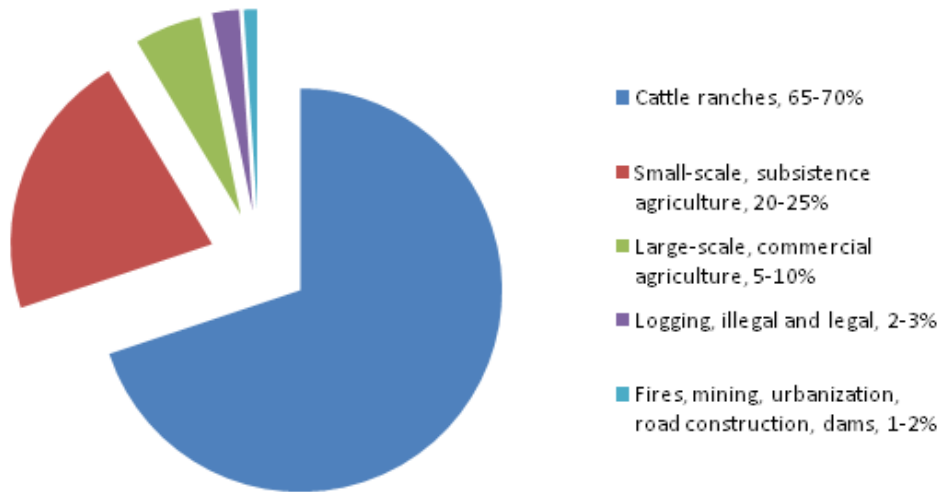
To drive large-scale change by investing in, connecting, and celebrating social entrepreneurs and the innovators who help them solve the world's most pressing problems

Social Entrepreneur: A Definition



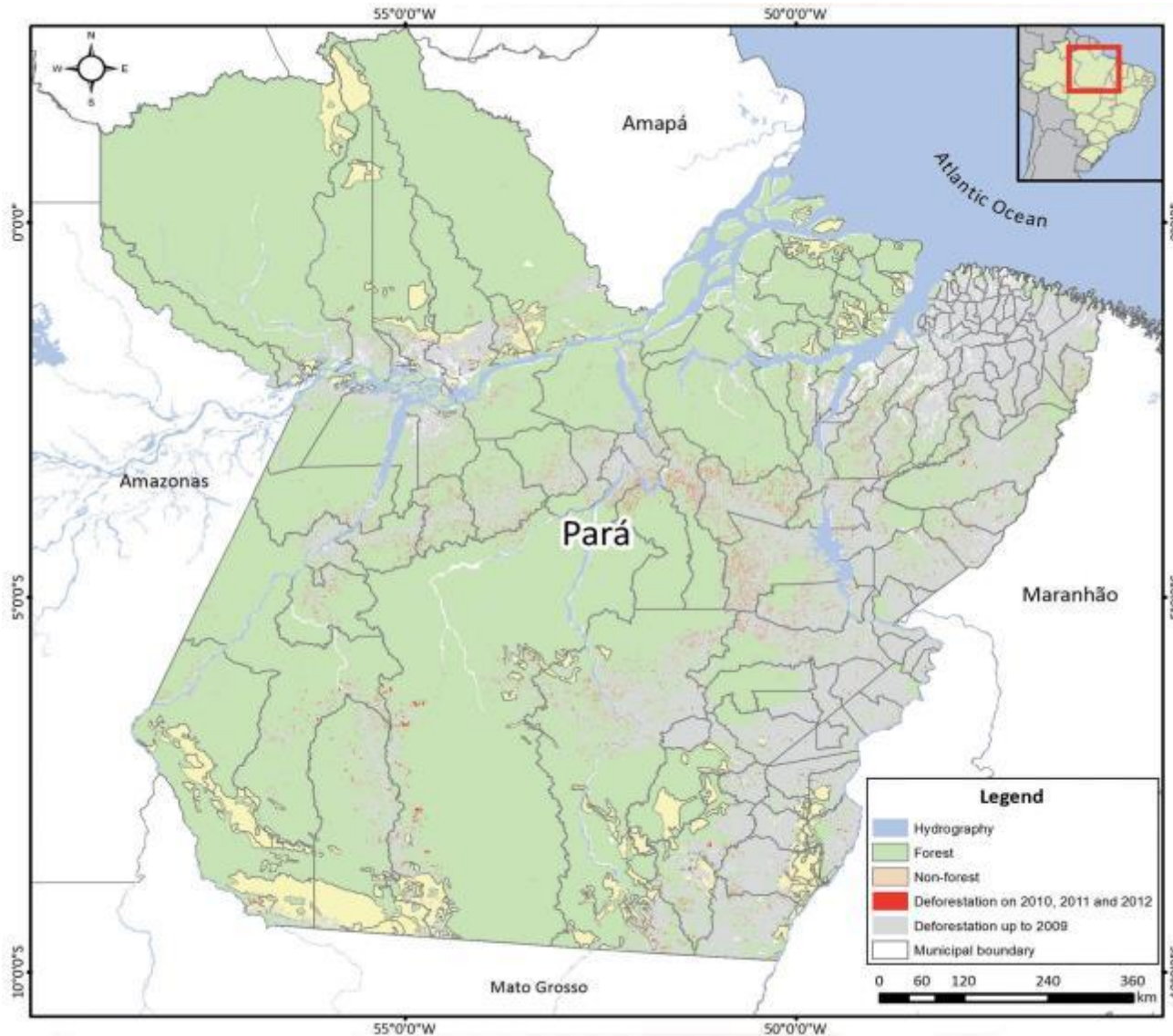
So·cial en·tre·pre·neurs - n: Society's change agents: creators of innovations that disrupt the status quo and transform our world for the better.

Causes of deforestation in Amazon rainforest

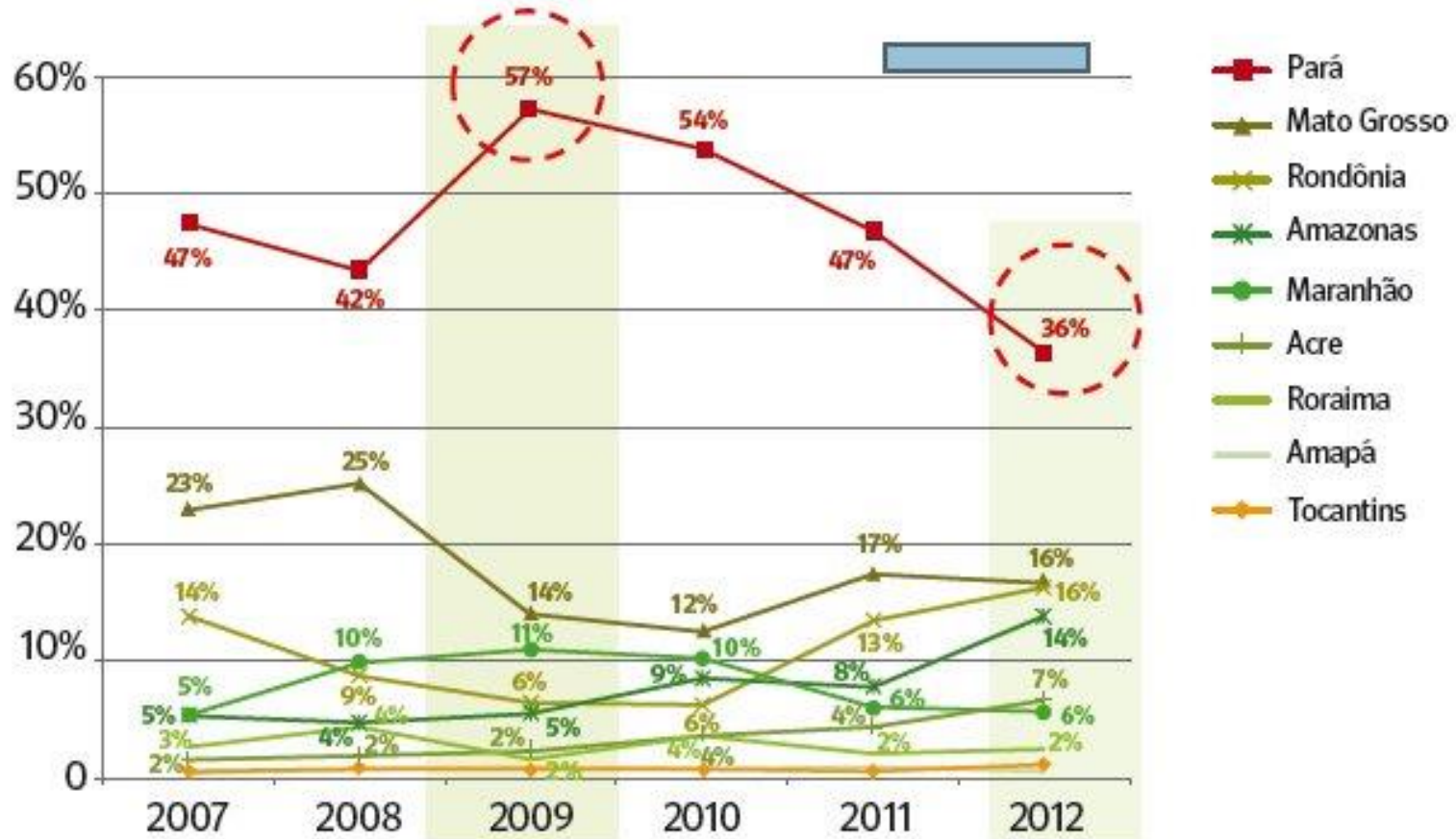




State of Para, Brazil, with deforestation

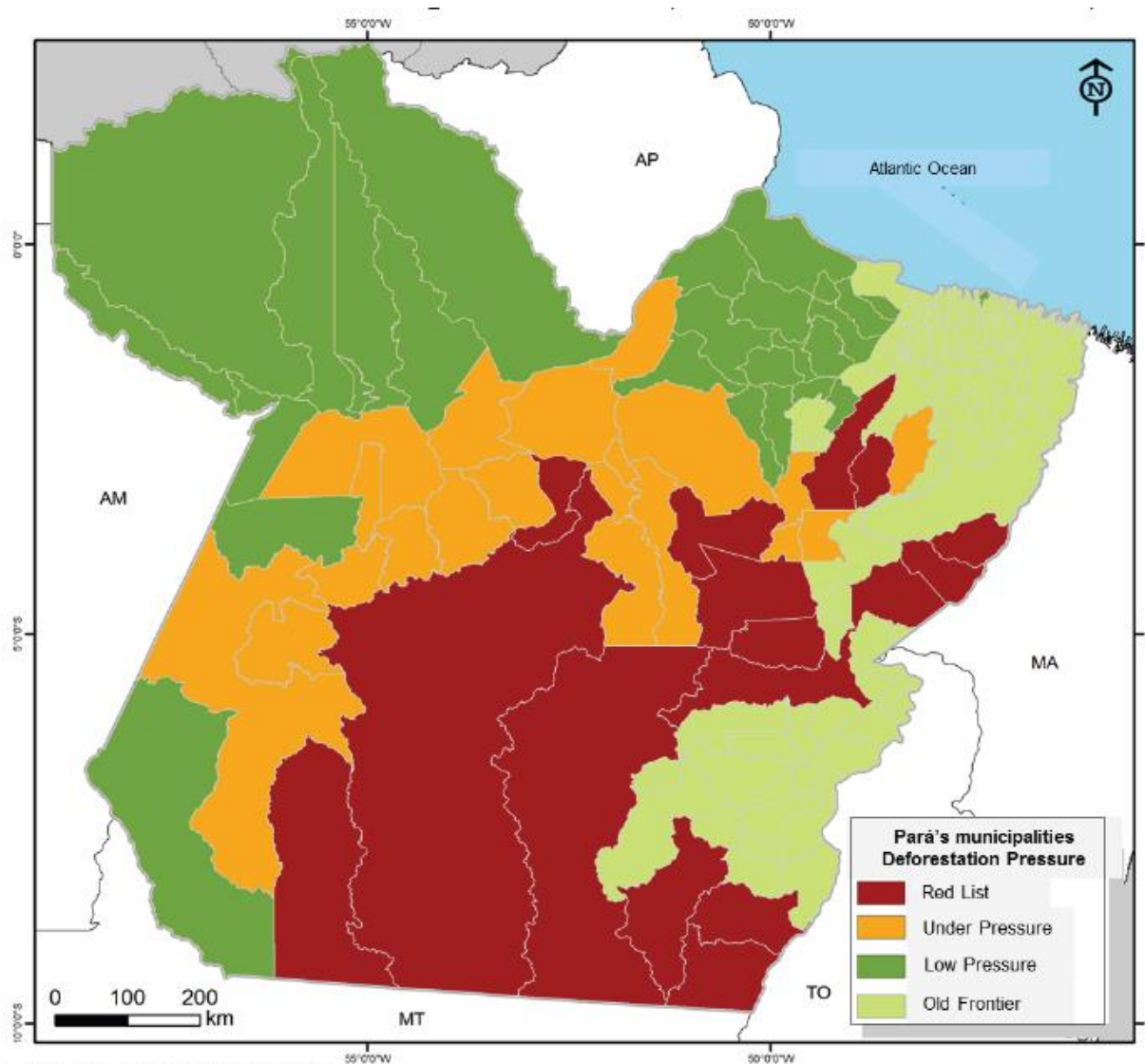


Graph 2. Participation by the states in deforestation per year (period of 2007 to 2012)



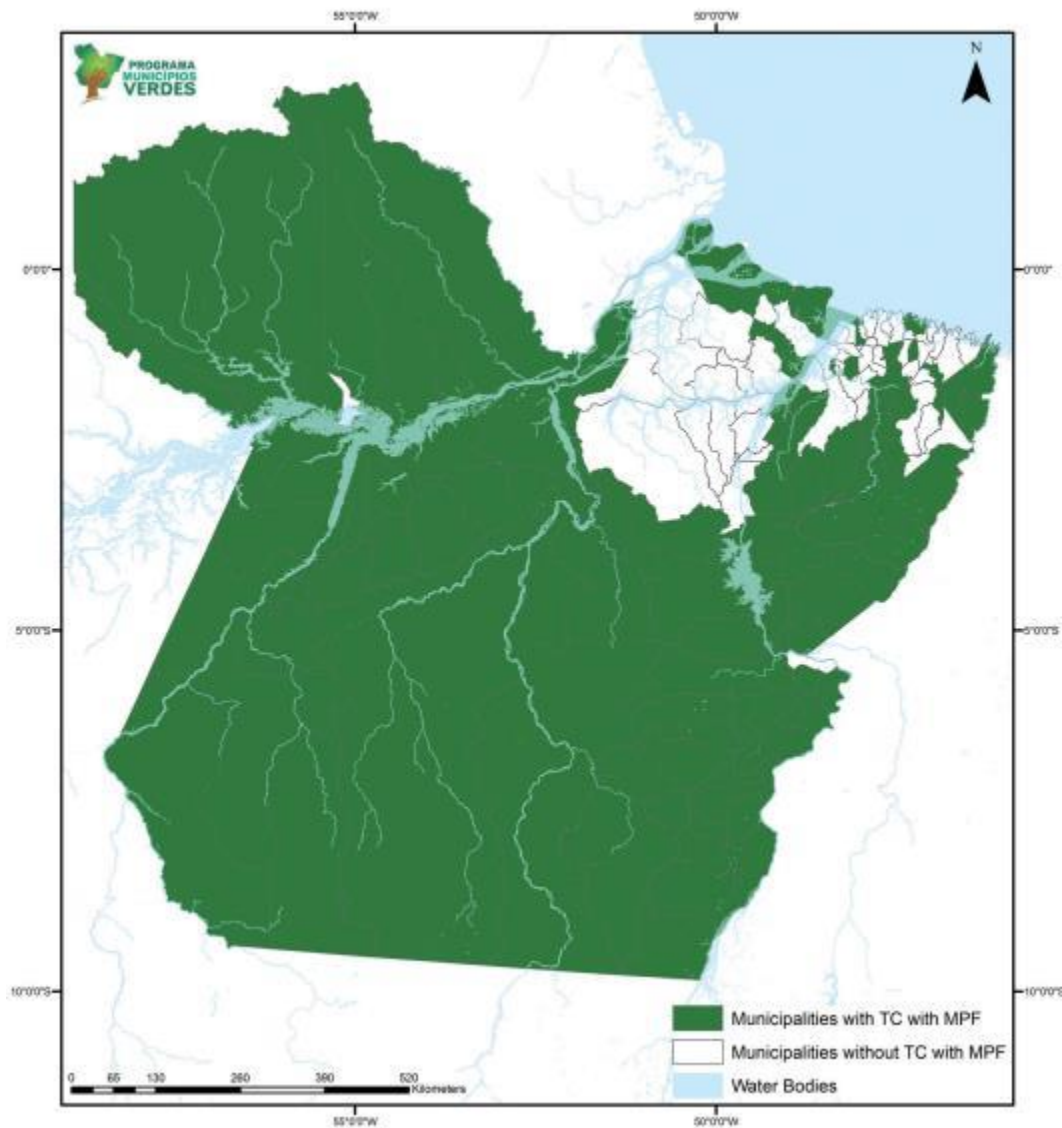
Source: Absolute data from INPE.

Deforestation Pressures by Municipality in Para



Sources: Amazon and TNC

Municipalities in the Green Municipalities Program





Opportunities to be part of the solution



L'ORÉAL







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