NEXUS 2014: WATER, FOOD, CLIMATE AND ENERGY CONFERENCE
Water-Food-Energy-Nexus is Priority because it’s about the Viability of our Business.
The Supply of Fresh Water is Finite

The current surge in population has more than doubled fresh water demand in agriculture, energy, industry and domestic use.
Resource Scarcity
Shared Risk and Shared Responsibility
Ensuring a Secure Future Through Water Stewardship

- Water Efficiency
- Watershed Assessments
- Water Footprinting
- Community Investments
Make More Beer. Use Less Water.
Brewery Watershed Risk Assessments
Texas Water Quality Initiative
Water Footprint

More than 90% in the agricultural supply chain.
Showcase Barley Farm
Collaboration with General Mills
At MillerCoors, we have a great responsibility in the Agricultural Supply Chain.
2050 Water Supply Projections

Water Supply Sustainability Index (2050)
Number of Counties for each Category in Parentheses

- Extreme (1)
- Moderate (8)
- High (17)
- Low (30)
Meetings with Barley and Potato Growers
Barley Final
Irrigation Study
MORE CONSERVING.

LESS CONSUMING.

In 2012, MillerCoors and The Nature Conservancy continued their partnership with the common goal of decreasing the amount of water used to grow barley and alfalfa at a Showcase Barley Farm in Silver Creek Valley, Idaho. As the project expanded and innovative irrigation techniques were implemented, millions of gallons of water were saved and energy costs decreased by more than 50% on the pivots where end guns were shut off.